

TBS GLOWDIA

Company name	TBS GLOWDIA, Inc.
Management	President, Ken Sonoda
Head Office	Akasaka Park Building 12th Fl. 5-2-20 Akasaka, Minato-ku, Tokyo 107-6112 Japan
Capital	50 million yen
Shareholder	TBS Holdings, Inc. 100%
Date Established	June 29, 2018
Fiscal year	April 1 to March 31

More Info



To share
ENJOYMENT,
EMOTION and
EXCITEMENT,
for the
WELLBEING of all.

TBS GLOWDIA

**Co**

Content Business Division

Sh

Shopping Business Division

E&R

Event & Radio Division

DT

Digital Technology Division

○ Film Planning and Production

Planning and production of original programs, mainly films and TV dramas, using the production committee method. As an executive committee member, we provide total services from planning to production, advertising, and secondary use. We also produce Korean dramas and K-POP contents.

○ Program Sales

We distribute video content not only to broadcast television networks, but also to distributors nationwide and overseas. We handle a large number of dramas, films, and animations. Our titles and sales record are among the best in the industry.

○ DVD planning and production

We produce DVD and Blu-ray Discs for TV series, films and other video content, for TBS as well as other companies. The process includes negotiating with production companies on the packaging, and even filming original visual commentary as bonus footage. We provide comprehensive production services, covering technical aspects such as encoding and authoring.

○ Content Distribution

This service is mainly related to the distribution of TBS's video content. Dramas, variety programs, etc. are distributed through TVer, U-NEXT, and other platforms. The video is checked and rights are verified, and then delivered to the viewer.

○ Online sales

We provide TV and radio home shopping programs, from product development, to program production and sales. As an EC business, we operate "TBS SHOPPING" and "Animaru!" and also have online stores on Yahoo! and Rakuten.

○ TBS STORE

At our official TBS Stores, we sell program-related merchandise and run booths at events. We also operate 7-Eleven convenience store in the TBS office building "Big Hat".

○ License Business

We produce and sell official goods of broadcast content such as dramas and variety shows, and develop collaborative businesses with companies. This is also carried out at large events and pop-up stores at commercial facilities nationwide.

○ Original Product Development

Developing original products, by working from scratch with the cooperation of affiliated overseas factories. Our products are being developed into wholesale to major online shop channels and web promotions, and currently expanding our sales channel worldwide.

○ Event Production

In addition to TV and radio-related events, we also plan and produce in-house events such as comedy and music shows, various exhibitions, and corporate events. We also provide a wide range of services including art, technology, operation, video production, distribution, digital measures, and food and beverage services.

○ Radio Program Production

We produce a variety of radio programs including TBS Radio's representative live broadcasts, late-night variety, music, and news programs. We also produce podcasts and other audio content.

○ Agency Sales

In addition to agency work mainly for TBS-affiliated TV and radio stations, we also provide sales support for events hosted by the company. We also sell "Glowdia Zukan," an in-house exchange site produced by our own company.

○ Exhibition and Event Business

We plan, produce, and operate various exhibitions at art galleries and museums, and also plan and sell original products. Planning, operation, and sales of events such as the "All TBS Omeza Thanksgiving Festival" and character pop-up stores.

○ Development Solutions

We provide development solutions for broadcasting, production, distribution, and business systems and also for the in-house production system and agile development. Furthermore, we also provide one-stop support for operation and maintenance, as well as service desk support.

○ Infrastructure Construction

From on premise to cloud computing, we integrate network environment construction and system infrastructure for business applications.

○ Service Desk

From system monitoring, operation, and maintenance to helpdesk services for users, we provide services to ensure stable system operation. We also support education for daily use of Google Workspace and Office.

○ WEB / Data Broadcasting

Total support from planning proposals, UI/UX coordination, and production to operation. We provide cross-media services in cooperation with various services, such as a communication infrastructure that supports high traffic specific to TV devices. We also develop web applications such as VR, AR, and video distribution that are linked to broadcasting.

○ GLOWDIA Studio

We operate a rental studio with 2 Audio rooms, 2 MA rooms, a meeting room, and a smoking area. For more information, click on the QR code.

