

TBS GLOWDIA

Company name	TBS GLOWDIA ,Inc.
Management	President, Ken Sonoda
Head Office	Akasaka Park Building 12th Fl. 5-2-20 Akasaka, Minato-ku, Tokyo 107-6112 Japan
Capital	50 million yen
Shareholder	TBS Holdings, Inc. 100%
Date Established	June 29, 2018
Fiscal year	April 1 to March 31

To share
ENJOYMENT,
EMOTION and
EXCITEMENT,
for the
WELLBEING of all.

More Info



TBS GLOWDIA

**Co****Content Business
Division****Sh****Shopping Business
Division****E&R****Event & Radio
Division****IT****Information Technology
Division**

○ Film Planning and Production

Planning and production of original programs, mainly films and TV dramas, using the production committee method. As an executive committee member, we provide total services from planning to production, advertising, and secondary use. We also produce Korean dramas and K-POP contents.

○ Program Sales

We distribute video content not only to broadcast television networks, but also to distributors nationwide and overseas. We handle a large number of dramas, films, and animations. Our titles and sales record are among the best in the industry.

○ DVD planning and production

We produce DVD and Blu-ray Discs for TV series, films and other video content, for TBS as well as other companies. The process includes negotiating with production companies on the packaging, and even filming original visual commentary as bonus footage. We provide comprehensive production services, covering technical aspects such as encoding and authoring.

○ Content Distribution

This service is mainly related to the distribution of TBS's video content. Dramas, variety programs, etc. are distributed through TVer, U-NEXT, and other platforms. The video is checked and rights are verified, and then delivered to the viewer.

○ TV Shopping/E-commerce

We operate TV shopping programs across channels such as TBS Television, affiliated stations, TBS Radio, and BS-TBS. Our services cover everything from product development, program production to sales. In terms of e-commerce, we manage official sites such as "TBS SHOPPING" linked to TBS programs, as well as the anime site "Animaru!". We also engage in CRM marketing through customer management.

○ TBS STORE

We sell program merchandise through TBS's official merchandise shop, "TBS STORE", and participate in events hosted by affiliated stations. Additionally, we manage the operation of a convenient store, Seven-Eleven, located inside the TBS building.

○ Licensing Business

We produce and sell official merchandise for TBS Television's drama series, variety shows, and anime, and collaborate with companies on various projects. At our events division, we organize department store exhibitions showcasing local specialties featured on our programs, as well as host exhibitions at art museums.

○ Product Development

Based on the data accumulated from TBS's TV shopping programs, we develop original products with strong potential for success. Our hands-on approach ensures high-quality in design, functionality, and pricing. These products are sold via our website and distributed to major TV shopping channels beyond the TBS group, and through online campaigns. Our distribution now expands to international markets.

○ Event Planning and Production

We plan and produce in-house events, such as comedy and music shows, managing everything from stage design, technology, to video production, streaming, and digital solutions, both within and beyond the TBS group.

○ Radio Show Production

We produce terrestrial radio programs (live shows, late-night variety, news, music and sports) mainly for TBS radio. Additionally, we create original shows and produce podcasts and events derived from our programs.

● "GLOWDIA Podcast" Original Podcast

"Iwaba no Onna"

featuring: hiccorohee

"Tsuzukete Yuku, The Mummy"

featuring: The Mummy

"Urai Kenji no Kokobana Cafe"

featuring: Kenji Urai

○ Advertising and Sales Promotion

We act as an advertising agency for TBS Television, BS-TBS, TBS Radio, and affiliated stations. Our services include commercial production for TV/radio programs, sponsorships for events, and a range of promotional activities, such as giveaways, advertising media, printing and hosting events.

○ Exhibition Planning and Production

We organize a variety of exhibitions at art galleries, museums and other venues, managing everything from planning, production, operation and promotion.

○ Theater Production

We oversee the management of TBS Akasaka ACT Theater, including stage production and ticketing services.

○ Software Development Solutions

We offer solutions for developing software in broadcasting, production, content streaming and business operations. By utilizing the latest technologies such as AI and cloud computing, we enhance broadcast quality and efficiency, while also providing support for system operation and maintenance.

○ Web Design & Development

From concept and structure planning to UI/UX design, coding, and operation, our team provides comprehensive website development services. For digital businesses, we leverage data analysis and behavioral insights to deliver optimized solutions.

○ Datacasting

We create interactive content such as quizzes linked to TV programs, as well as informational features. Through content streaming and developing web apps, we integrate broadcasting and data transmission to deliver new and engaging viewing experiences.

○ Infrastructure Setup

We help setup network infrastructure and with IT optimization for both on-premise and cloud softwares. We also incorporate security measures to help businesses establish an efficient yet secure IT environment.

○ Service Desk

By implementing a help desk and a monitoring system, we offer a support service to ensure stable system operations. Our offerings also include computer maintenance, IT service management support and assistance with utilizing Google Workspace and Microsoft Office.